

Revolutionary Flooring for Basements!



ThermalDry®

Basement Floor Systems









ThermalDry® Tiled Basement Flooring™

Canyon Beige

Sandstone

basement space is different than the space in the rest of the house. A concrete basement floor is cold, and an unending stream of water vapor slowly diffuses through the porous concrete floor into the basement.

And a basement floor is likely to be wet at some point in the future – from a plumbing leak, or a surprise groundwater leak in a very heavy rain.

The basement flooring chosen must take this into consideration. Countless traditional carpets have been ripped out and replaced in basements time and time

again because they trapped water vapor and allowed mold to grow and odors to fester. Or they were saturated from a leak and could not be saved.

And wood or wood products installed on a basement floor, such as hardwood, plywood

subflooring, or laminate floors that are made of particle board, will surely be ruined by a leak or water vapor.

Traditional carpets and wood floors are not appropriate for a basement and will not last. ThermalDry®

Basement Floor Systems are the answer. ThermalDry® Floor systems are designed just for basements.

The ThermalDry® tiles are 12" square modular tiles that lock tight together. They have raised pegs on the bottom of them to suspend your basement floor above the cold, hard, damp concrete floor, allowing your floor to breathe. Water vapor does not get trapped in the finished flooring, and if there is a leak, the water can be dried from under the floor

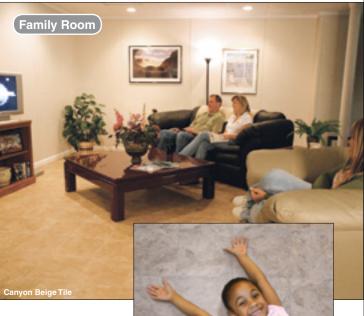
without removing and destroying the ThermalDry® Flooring.

An advantage of ThermalDry®'s modular design is that tile and carpet can be mixed and matched to achieve a custom architectural look. And in the future, if one spot in your floor

gets damaged, or worn (a high-traffic area at the bottom of the stairs for example), you can switch tiles

from an area that never gets seen – like from in a closet or a hidden corner. Or you can simply replace just the tiles that need to be – something you can't do with any other flooring.

If the basement gets wet temporarily, it is not likely you will have to replace anything – just dry it out quickly.



Designed just for the special needs of basement environments, ThermalDry® Basement Flooring is water resistant and beautiful.

The ThermalDry® Advantage

A sturdy, matching, snap-on edge nicely frames our tiled and carpeted flooring. The gradual transition is perfect for doorways to unfinished areas.

Mocha



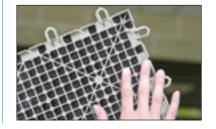
ThermalDry® Flooring is available in 5 different ways, two carpet colors – Charcoal and Mocha, and three washable tile colors – Sandstone, Canyon Beige, and Parquet Wood.

All ThermalDry® attractive colors are timeless neutral colors that will match any home décor and never go out of style.



The space under the floor is also a thermal break from the cold slab, which makes the surface temperature of the floor up to 10 degrees warmer than the concrete. This provides comfort and saves energy.

The bottom of ThermalDry® Flooring has pegs to create an airspace under your floor. This keeps water vapor from getting trapped underneath your finished floor – causing odors and mold.





Modular design allows a custom architectural look by mixing carpet and tiles.

Perhaps most importantly: ThermalDry® is inorganic. It will not rot or buckle like wood subfloors!





[hermal] Parquet Basement Flooring





f you want the warm look of wood in your basement, we have just what you need! Real wood should never be installed on a basement floor because it absorbs water vapor from the concrete slab and swells, gets moldy and rots. And just one plumbing leak will ruin your wood

floor in minutes.

Real wood is an expensive and risky investment! Humidity & water vapor can cause real wood floors to severely warp.

Our popular ThermalDry® Parquet flooring has no wood at all, and will not be affected by moisture or water in any way. It has all the benefits of modular ThermalDry® Flooring and the wood look you want!





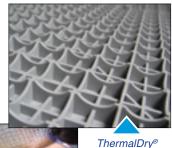
herma

Basement Floor Matting

Unfinished – For Wall-to-Wall Carpet Installations

f you want a different color carpeting than charcoal or mocha, but still want the benefits of ThermalDry® Flooring, we have just what you need! Our unfinished ThermalDry® Floor Matting panels provide an air space under the floor and a thermal break from the cold slab, creating a

subfloor that will not rot, grow mold, or get damaged from a leak.



provides an airspace under your carpet so water vapor doesn't get trapped and fester into odors and mold.





It is <u>not</u> recommended that linoleum, tile or hardwood flooring be installed over ThermalDry® Floor Matting, only carpeting. Carpeting not included.