



TIPS & CLIPS

Est. 2001



June 2022



TraVek Remodeling & Roofing
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Hello friends! We are pleased to send you this monthly issue of *Tips & Clips*. It is our way of saying that you are important to us and we truly value your business. Please feel free to pass this newsletter on to your friends and neighbors. Enjoy!



SOCK DRIVE!

We are partnering with Harvest Compassion Center to collect NEW, unworn socks for our local community.

Donations accepted at TraVek & Racquet Club Realty.

From June 1-July 15, HCC will also be holding their 7th annual School Supply Drive! They are accepting donations of backpacks, lunch boxes, notebooks, glue, scissors, etc. The full list can be found at harvestcompassioncenter.org.

Looking for ways to give with your time? Check their website for volunteer opportunities.



Dear Valued Customers and Employees,

The summer season is starting, and with that, we are inching closer to Arizona monsoon season! The 2022 monsoon season is predicted to be especially active and it will be here before we know it. This is great news for the state of Arizona and all of our water needs, but bad news for homeowners that are waiting for damage to show itself before fixing their roofs. If your tile or shingle roof is past 15 years of age, be proactive and have the underlayment inspected to make sure your roof can handle the heavy downpours. If your foam recoat is older than 5 years, it is time to inspect to see if it is in need for a fresh coat of protection. Read more about our roofing services inside.

In May, Von and I got to spend time in Florida in person with the Mastermind Groups of Remodeler's Advantage. Meeting with other top leaders of the remodeling industry from across the country was both inspiring and affirming. We were able to glean from each other's knowledge and expertise as well as share best practices and industry knowledge. We always come away from these gatherings excited to bring new ideas back to TraVek.

Are you considering a remodel but unsure what to anticipate for your investment? We send out a pricing form from Cost Vs Value in all of our introductory packets. The latest one for 2022 can also be seen on our TraVek Blog. Cost Vs Value puts out this report that speaks specifically to the Phoenix area. For example, a mid to high end kitchen typically ranges from \$75,000 to \$150,000, which is what we also are seeing here.

We are excited to have a new Handyman joining our team this month and we are proud to offer skilled experts for your smaller home needs. Our handymen are trained, experienced remodelers with a wide range of skills so they can assist with your home list. We have a 4 hr minimum for handyman work, so call and schedule a TraVek Handyman to your home and have your list of needs ready. They will come out and get right to work. What smaller home improvement or maintenance have you been delaying? Call us today!

Best Regards,

David Allen, CRPM, CKBR
General Manager, TraVek, Inc.





Racquet Club Realty Home Renovation Activity at 4-Year High

At Racquet Club Realty, we have qualified buyers waiting for your home! The market is staying hot in Scottsdale, but there are indicators that it could slow down. If you are looking to capitalize on the current market growth, call us today to list your property.

From QualifiedRemodeler.com

Home renovation activity and spending have reached the highest rates reported since 2018, according to the latest annual “Houzz & Home” survey of nearly 70,000 U.S. respondents.

Survey results, released this week, found that more than half (55%) of surveyed U.S. homeowners renovated their homes in 2021, up from 53% in 2020 and 54% in both 2019 and 2018, Houzz said.

Home renovation activity is continuing this year, Houzz noted, with more than half of surveyed homeowners planning to renovate. Renovation budgets are also expanding, said Houzz, whose survey was fielded February through March 2022.

“Homeowners are clearly committed to investing in their homes despite heightened product and material costs driven by supply chain disruptions, and are exploring diverse funding sources,” Sargsyan noted. “This is especially pronounced among recent homebuyers, who rely heavily on cash from previous home sales to fund their projects and spend significantly more than the national median.”

More homeowners sought help from professionals for their renovations in 2021 than in the year prior, Houzz observed. Median spending increased across all interior room renovations in 2021. Kitchens, which remain the most popular interior room to be upgraded and the room that commands the highest spend, saw an increase in spend of 25% compared with 2020, the company added.



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Racquet Club Realty is not affiliated with The Racquet Club Homeowners Association.

TraVek Roofing Be Wary of Synthetics

We have been seeing more synthetic underlayment for tile roofs recently, and that is a cause for concern. The price is great, but the quality is not. If you are looking for a long-term solution for your tile roof, be very wary of synthetics.

Here’s an analogy. Let’s say you go to Home Depot and buy a big plastic tarp. You pull that tarp tight across some boards, and then you pound a bunch of nails into it to attach it. Is it watertight? No. You just created a bunch of holes in a synthetic surface. In a rather short time, you will have leaks around those nail holes.

The same holds true for your tile roof. When applying fasteners through a synthetic underlayment and cutting holes to allow for penetrations on the roof, the underlayment does not self-seal around the fasteners and penetrations. When you use something more durable such as 2-Ply G40, that material will self-seal around the fasteners and penetrations, and your underlayment will not allow rain to come through.

There is another issue with synthetics, as well. Homes at time will shift when they’re settling. If you have a synthetic underlayment, it does not allow for the bend and flex, as a 2-Ply G40 would. You add the weight of the tiles bearing down on the roof battens that support the heavy tile, and when there is the movement of the roof, the attachment of the synthetics at the battens will flex and bend and create larger holes by your fasteners at the battens. Your roof will leak. A 2-Ply G40 is much more flexible and will endure those shifts in the home.

Is cheap good? It’s probably not a good choice when you are talking about protecting your home from the elements. Most importantly, know what you are buying when installing a new underlayment on your roof.



I was intrigued by TraVek’s 10 day kitchen remodel radio commercial. I have been through several remodels before and couldn’t believe they would finish it in 10 days and that it would be problem free. Wow, was I wrong! My first contact was with Thom. He did a wonderful job of listening to what I wanted and needed, and made great suggestions to solve the small issues that always come up in any remodel. Thank you TraVek for doing what you said you would do...a great job!

Howard B., Peoria

From the Doc

A Substitute for Coffee

Summer is here and everyone wants to wear less clothes when it's triple digits. It's important to feel good with the clothes we choose to wear at any time of the year.

There are choices when it comes to various stimulants and chemicals you may take in your dietary lifestyle. We know that the term *half-life* means change. The best definition of *half-life* is how long a substance stays in your body or how quickly it disappears.

The half-life of an average cup of coffee is 1 to 2 hours. The half-life of ATP Ignite is 4 to 6 hours. Do you notice how you crash midmorning if you don't have another cup of coffee? A shorter half-life results in a greater rebounding effect.

Then there is sugar. A Grande Starbucks latte includes 18 grams of sugar (per 16 ounces) without added sugars for a total of 190 calories. Add sugar to it, and the grams increase. We all know that sugar weakens you, causes weight gain and does your body no favors.

ATP Ignite is a great substitute for coffee and sugary morning drinks. ATP Ignite transforms water into a great-tasting, revitalizing energy drink that provides a combination of B vitamins, electrolytes, trace minerals, amino acids, herbs, and antioxidants to fuel your body's energy production. Building on these important nutrients, ATP Ignite also features a caffeine called *pterostilbene cocrystal* that is absorbed more slowly, stays in your system longer than regular caffeine, and help your energy last longer. It has just 20 calories, 5 g of carbohydrate per serving and zero sugars.

We carry this product at my office and on my online dispensary. Follow this link to receive free shipping on orders over \$49 and 5% discount on your first order. <http://www.wholescripts.com/register/cactus-burdorf>

Are you wondering what other supplements your body may need? I can suggest what supplements you specifically should take if you put your recent blood work in front of me. Schedule a complimentary consultation



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Dr. Burdorf is one of only eight Board-Certified Chiropractic Neurologists in the State of Arizona. He deals with very complex neurological issues, and is a doctor patients go to after they have been dealing with their situations for many months or even years, and have been unable to find help elsewhere.

Designer's Corner

Creating Easy-to-Clean Kitchens

When our design team members visit homeowners in the Scottsdale or Phoenix valley area who want to create the kitchen of their dreams, they will ask about how that family will use the kitchen, for what specific purposes, and how often. Today's kitchens need to serve multiple functions especially if people are working from home. Always the most used and important room in the home, kitchen spaces now serve as offices, conference rooms, studios, cafes, coffee shops, dining rooms, planning centers, and a host of other activities. Given that today's new kitchens need to be multi-functional, it has become even more important to make it easy and less time-consuming for Scottsdale homeowners to clean and maintain their kitchens.

The amount of effort required for everyday kitchen cleaning and maintenance depends on the type and style of products that you select for your kitchen. Stainless steel appliances are a go-to option for many homeowners. Stainless steel shows water stains and fingerprints. Additionally, dirt, grease, grime, and dust can cause stainless steel surfaces to rust if they are not cleaned regularly. Homeowners that prefer stainless steel appliances should opt for the smudge-proof options offered by many manufacturers.

Stained cabinets show fewer fingerprints, smudges, dirt, and grime than painted cabinets. Medium stains hide more dirt and fingerprints than lighter or darker stains. Painted cabinets with semi-gloss finishes are the easiest to clean. Painted cabinets with a matte or high gloss finish show more fingerprints and dirt and require more frequent attention.



Read the complete Blog at TraVek.com

Ready to transform your kitchen? Call us at 480-367-1171 to schedule an in-home consultation.



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Call about our 10-Day Kitchen Program



ENTERTAINMENT AND EDUCATION FOR OUR CUSTOMERS

June 2022

Featured Project: Home Remodel in Chandler



These homeowners had a desire to update their kitchen, master bathroom, and guest bathroom and decided to make the leap to do it all at once. We brightened the kitchen space and extended the cabinetry along the wall. See a sneak peak of the master shower in the smaller photo. To see more pictures of this project, go to www.travek.com/About Us, and then click on the picture of Thom. These pictures will show up at the bottom of the page for projects Thom has recently completed.



Thom Pitschke, Designer

Rodney Silvernale, Lead Carpenter

